

Student Self Assessment Tool







→ Water - A Bestseller

Date: _____

Level 2

Student Names:



| Assessment Criteria |  |  |  |
|--|---|---|---|
| We presented our ad in form of a skit or a drawing. | | | |
| Our ad shows 3 examples of why water is important for the human body. | | | |
| Our ad shows 2 examples of what happens if we don't drink enough water. | | | |
| Our ad convinces people to drink water instead of sugary drinks. | | | |
| Our ad has a catchy slogan. | | | |
| Our group won business with the "water company owner". | | | |
| | | | |
| How many  ,  and  did we get? | | | |



Tips for using this assessment tool:

- Go over the criteria with the students before they create the ad.
- Distribute the assessment rubric before the students start working.
- Encourage students to check if they fulfill all criteria while creating the ad.
- After individual presentations, discuss criteria with the class.
Encourage the audience to give feedback on fulfillment of criteria.
- Decide with the class which ad wins the business of the water company owner.
- Have group fill in self-assessment.